Press The Damn Button 👆

KEYNOTE PROGRAM
BRIAN FANZO

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THE FUTURE OF FIRST IMPRESSIONS

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In today's digitally noisy world, people crave an emotional connection to the brands with which they do business. The increased rate of change and the speed of innovation make it harder to stand out to today's hyper-connected consumers.

In order to capture the attention of more customers, make more sales, and increase awareness for your products and services, you must first tell your authentic story.

IN THIS PROGRAM, INDIVIDUALS AND COMPANIES WILL LEARN HOW TO:

- The importance of sharing their story to create trust, awareness, and connection

- How to identify and share what makes them unique

- How to remove the barriers of needing to be perfectHow to create meaningful connections with customers and colleagues

- The Principle of Test, Tweak, and Repeat

WHAT ARE EVENT PLANNERS SAYING ABOUT THIS KEYNOTE PROGRAM?

"Working with Brian was such a pleasure! I have worked with countless keynote speakers who stress how big and important they are, presenting ego first instead of showing interest in our event.

Working with Brian was such a breath of fresh air! Brian wanted to learn everything he could about our event to ensure we were a match. He then altered his content to ensure it was the right fit for our niche audience. Even if our attendees have seen Brian talk at other events, this presentation was specific to our event and therefore provided additional value to anyone repeat audience members.

Everything from before the event, to onsite, and even the follow-up was seamless and easy with Brian! He was always on time, brought his own equipment, and made time to chat with any attendees who wanted to meet him after his session.
We can't wait to work with Brian again!"

Elissa Stalk, Event Mgr at G3 Communications

BRIAN FANZO
DIGITAL FUTURIST

Brian Fanzo Bio

Brian Fanzo is a digital futurist keynote speaker who translates the trends of tomorrow to inspire change today. His customized and personalized programs showcase real-world stories and examples of forward-thinking people and businesses. He teaches companies of all sizes how to leverage technology in real time in order to engage their customers at the right time. Brian has a gift for bringing people together online and offline. He has worked in 76 countries, highlighting his passion for change, collaboration, and technology.

At age 14, Brian won a speed typing contest and his love for computers and technology was born. After years of playing The Oregon Trail, creating in Adobe Pagemaker, and using Napster, Brian earned a Computer Science degree.

Prior to speaking, he worked for nine years at the Department of Defense where he managed a global team who deployed collaboration and cybersecurity solutions across all branches of the military – which required him to maintain the highest civilian security clearance. He then pursued his dream job as a technology evangelist for a booming cloud-computing startup, helping companies embrace the rate of change and new ways to innovate.

Brian is currently the Founder of iSocialFanz, which has helped launch digital and influencer strategies with the world's most iconic brands like Dell, EMC, Adobe, IBM, UFC, Applebee's, and SAP.

Brian has been recognized as a Top 20 Digital Transformation Influencer; a Top 50 Most-Mentioned User by CMOs on Twitter, and a Top 25 Social Business Leader of the Future by The Economist. His followers on social media and podcast downloads rank in the hundreds of thousands, resulting in Brian being an influencer for 19 of the Fortune 100 companies.